

susan farricielli
a.k.a prototype
p.o. box 935 / 26 n. main street
branford, connecticut 06405
phone: (203) 488-1758
www.akaprototype.com
e-mail: susanfarricielli@akaprototype.com

a.k.a prototype

product design

sculpture

a.k.a. prototype specializing in product design and product development, **a.k.a. prototype** is a sole proprietorship founded in 1989 by **susan farricielli**. with a bachelor of fine arts degree in **sculpture** (1979), a masters degree in **industrial design** (1989), and extensive experience in manufacturing, computer aided design, sales and marketing, ms. farricielli brings a unique blend of sculpture, engineering, and marketing skills to her clientele.

product design the objective of **product design** is that the form should follow the function. A product should meet the ergonomic needs of the user, and be cost effective to manufacture. In 1995, ms. farricielli received an award from the **national endowment for the arts** for the prototype of a wheelchair design for the elderly. As a result, 10 design patents have been obtained for a kinetic seating system for the wheelchair. a.k.a. prototype continues to develop the kinetic seating system as well as other proprietary designs and is seeking to license these ideas to manufacturers. client work in the product design category includes:

- **never drip**, ridgefield, ct: cooking accessories. 2003-present.
- **american standard**, piscataway, nj: bathroom fixtures (savona line). 1990-7.
- **electrix**, new haven, ct: lighting designs. 1995-1996.
- **keeney manufacturing** / plumb-pak, newington, ct: grab bars. 1993-4.
- **lactilithe**, brussels belgium: baseboard heating designs. 1990-8.
- **reseal international**, new york, ny: patented bottle dispenser designs. 1989-91.
- **black & decker**, shelton, ct: (internship). SurgeExpress iron. 1988.

sculpture farricielli has augmented her **fine arts degree** in sculpture, with a work experience at **lippincott**, inc., north haven, ct (1980-1983), where she was a welder, fabricating metal sculptures for artists that include claes oldenburg, louise nevelson, tony smith, ellsworth kelly, george sugarman, donald judd, nancy graves, robert indiana, karl appel and james rosati. sculptures and prototypes designed by farricielli have been produced for the following clients:

- **henry schein, inc.**, melville, ny, marble sculpture for corporate headquarters, *soliloquy*, 2006.
- **plainville public library**, plainville, ct, sculpture installation in stairwell of children's library. 2006
- **ohio state university**, columbus ohio, equatorial sundial for the buckeye village children's center. 2004
- **hospital of st. raphael**, new haven, ct, sculpture (mural) in cafeteria honoring volunteers. 2003
- **city of new haven**, percent for the arts, sculptures for the mitchell library. 2002
- **hartford hospital**, hartford, ct: s.s. fountain for chapel. 2000.
- **sellers & company**, warren, vt: faucets and knobs for the gesundheit institute. 1999.
- **ma nose studio**, aspen, co: sculptures. 1999.
- **branford parks and recreation**, ct: equatorial sundial for nature's garden. 1998.
- **learningsmith**, burlington, ma: full-size character costumes of the SmithBear. 1998
- **joseph residence**, aspen, co: cabinetry, hardware, & custom furniture. 1996.
- **stride rite shoes**, cambridge ma: soft sculptures for the "great feet" stores. 1994-6.
- **hasbro-ri children's hospital**, providence, ri: soft sculptures for recovery rooms. 1994.
- **barpacco**, milford, ct: point of purchase display for general foods (crystal light). 1991.
- **apikos-boge design**, new york, ny: furniture prototypes. 1990.
- **d'alto residence**, westport, ct: cast bronze door and decorative hardware. 1990.
- **yale-new haven hospital**, new haven, ct: bronze tabernacle door for the chapel. 1980.

computer aided design ms. farricielli offers a **computer expertise** with a concentration in **3d modeling, autocad** and various cad related programs. She has taught autocad since 1989 and has written instructional manuals for the technical learningware company and some of the first multimedia courseware on cd-rom. clients for autocad training include major manufactures in the connecticut area, as well as architectural offices, utilizing state-of-the-art cad/cam production methods.

- **technical learningware**, owing mills, md: multimedia cd-roms (cadd desktop tutor) for autocad training, courseware development and e-commerce marketing. 1996-present.
- **avatech solutions**, milford, ct: cad instructor, corporate training center. 1990-present.
- **evans & sutherland**, munich germany: cad training and translator (italian) utilizing cdrs (now parametric technologies), for audi, vw, ford, fiat, porsche, and philips. 1992.
- **fairfield university**, center for computer studies, fairfield, ct: cad instructor. 1990-1994.

susan farricielli
a.k.a prototype
p.o. box 935 / 26 n. main street
branford, connecticut 06405
phone: (203) 488-1758
www.akaprototype.com
e-mail: susanfarricielli@akaprototype.com

a.k.a prototype

product design

sculpture

education

rhode island school of design, providence, ri: masters in industrial design. 1987-1989.
university of bridgeport, bridgeport, ct: courses taken in industrial design. 1985-1986.
northern kentucky vocational-technical school, covington, ky: combination welding certification. 1980.
northern kentucky university, highland heights, ky: bfa in sculpture, 1977-1979.
indiana university, bloomington, in: student of photography, art and special education. 1975-1977.

awards

connecticut SBIR office & foresight technologies, go / no-go competition for kinetic innovative seating system, 2006.
connecticut technology council, nominated connecticut women innovator of the year, 2006.
veronafiore/aia: "designing with natural stone", continuing education scholarship, 2005.
yale university woman's organization (yuwo), 2004: research scholarship.
quinnipiac university, department of academic technology, 2004: for course redesign.
percent for the arts, sculptures for mitchell library, new haven, ct 2001.
american academy in rome, visiting artist. june 1999.
national endowment for the arts, design arts award, for a wheelchair design for the elderly. 1995.
roddy award, kinetic seating system for the automobile. rhode island school of design graduate thesis. 1989.
rhode island state council for the arts: grant for a video documentary on sculptor, james rosati. 1988.
indiana university, 1976: merit scholar.

teaching

yale university, new haven, ct: instructor / lecturer , school of architecture. 1999-2006, '84,'85 & '91
quinnipiac university, hamden, ct: instructor, art survey, liberal arts department. 2001-6.
quinnipiac university, hamden, ct: instructor, children's summer camp: "sculptabuous". 2003.
housatonic community college, bridgeport, ct: cad instructor. 2000 – 2001.
rhode island school of design, providence, ri: instructor, industrial design department. 1997 –1999.

publications

inventor magazine, july / august issue, "the aztech way" (re: wheelchair seating system) 2001.
technical learningware, owing mills, md: authored introduction to autocad release 13 & 14, and autocad fundamentals 2000. co-authored: advanced autocad 14 & 2000, edited autocad 2000 update. 1995-1999.
the chair, by galen cranz pp. ref. 156/157 (ww norton press, nyc 1998).
risd views, graduate portfolio (p. 58 fall 1998); "a chair is born" (p. 25 1997).
new haven register, "of course we can build a better wheelchair" (may 7, '95), "work continues on a better wheelchair" (sept. 22, 1996) & "sundial is centerpiece of nature's garden" (may 26, '98).
business new haven, "reinventing the wheelchair" (may 1995).
colorado homes & lifestyles, work featured in "art & soul" (june '96) & "lux baths" (march 1997).
branford review, "farricielli captures national design award to design help for the aged" (april 5, 1995) & "does anybody really know what time it is?" (may 23, 1998).
new england monthly, "screens by artists" (january 1989).
the guild: a design sourcebook (kraus-sikes, nyc). 1986, 1988, 1994, & 1996.
artseen, san francisco television & tci cablevision, connecticut: documentary on sculptor, james rosati. 1988.
art new england, review of sol koffler gallery exhibit (risd, providence, ri). march '88.
ad hoc magazine, rhode island school of design: editor for the id department publication. 1988 - 1989.
art in america, ref. "design resources", gallery jazz. 1987.

exhibits

nutmeg steel, paul mellon art center, choate school, wallingford, ct, group show april 2003
art on the rock, stony creek, ct: group exhibit. june 1999.
eli whitney museum, new haven, ct: risd alumni show february 1996, and "leonardo challenge" may 1998.
arts & ideas, new haven festival for the arts. august 1996.
ra market, wallingford, ct: group exhibit. november 1996.
projects for a new millenium, participating sculptor for laser light show , stony creek quarry, september 1996.
woods gerry gallery: "12x12", providence ri: risd alumni show. november 1995.
rhode island school of design museum, providence ri: graduate thesis show. may 1989.
sol koffler gallery, providence, ri: curator and exhibitor of group show. january 1988.
art space, new haven, ct: "italian (american) artists". october 1987.